

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 79924 UN NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 07/27/12 09 43 AM  
 Client: CONGRESSIONAL LEADERSHIP... CPE: / / 2878 Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM  
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST#2878 (9820) Sell :20:00 \*\*UNCONFIRMED\*\*  
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: JOHN LINK POL.-GWTS-PH Billing Inf: Monthly BM: SS  
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 07/27/12

RV CXL'D SPOT LN 33; RT=\$253,850.00 CHG/PH 07/27/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AM5-530A	0 1 1 1 1 0 0	NEWS	30				0.0	\$450.00	4	\$1,800.00		
		FBD	LBD	Oct 29									
		10/30/12	11/02/12	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AM5-530A	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
		FBD	LBD	Nov 05									
		11/05/12	11/06/12	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMSUNRISE	0 1 1 1 1 0 0	NEWS	30				0.0	\$450.00	4	\$1,800.00		
		FBD	LBD	Oct 29									
		10/30/12	11/02/12	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMSUNRISE	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
		FBD	LBD	Nov 05									
		11/05/12	11/06/12	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMLOCAL1	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00	4	\$3,800.00		
		FBD	LBD	Oct 29									
		10/30/12	11/02/12	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMLOCAL1	1 1 0 0 0 0 0	NEWS	30				0.0	\$950.00	2	\$1,900.00		
		FBD	LBD	Nov 05									
		11/05/12	11/06/12	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
007	AWSAT6-7A	0 0 0 0 0 2 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
		FBD	LBD	Oct 29									
		11/03/12	11/03/12	2									

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Order ID: 79924	UN NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 07/27/12 09:43 AM
Client: CONGRESSIONAL LEADERSHIP...	CPE: / / 2878	Agency Commission: 15 %	Updated: CHGRILLO on 07/27/12 10:52 AM	
Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	SelT :20 00	"UNCONFIRMED"	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	"PRINT REQUIRED"	
AE: JOHN LINK POL.-GWTS-PH			Billing Int: Monthly	BM: SS
Share: 0%	WPVI: 0% WCAU: 0%	WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0%	WGTW: 0% CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008 A WSUN7-9A		0 0 0 0 0 0 2	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009 A WCBSSUN		0 0 0 0 0 0 2	MORN	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010 A EPHIL4P		0 1 1 1 1 0 0	EFG	30				0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011 A EPHIL4P		1 0 0 0 0 0 0	EFG	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012 A ENEWS5PM		0 2 2 2 1 0 0	NEWS	30				0.0	\$975.00	7	\$6,825.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013 A ENEWS5PM		1 0 0 0 0 0 0	NEWS	30				0.0	\$975.00	1	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014 A NEARLYMF		0 1 1 1 1 0 0	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Self :20.00	**UNCONFIRMED**					
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**					
AE: JOHN LINK POL.-GWTS-PH			Billing Int: Monthly	BM : SS				
Share: 0%	WPVI: 0%	WCAU: 0%	WTXF: 0%	WPHL: 0%	WPSG: 0%	WPPX: 0%	WGTV: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015 A NEARLYMP		1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
		<u>FBD</u>	<u>LBD</u>										
		11/05/12	11/05/12										
				Nov 05									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016 AAENTER		0 1 1 1 0 0	ACC	30				0.0	\$1,400.00	4	\$5,600.00		
		<u>FBD</u>	<u>LBD</u>										
		10/30/12	11/02/12										
				Oct 29									
					4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017 AAENTER		1 0 0 0 0 0 0	ACC	30				0.0	\$1,400.00	1	\$1,400.00		
		<u>FBD</u>	<u>LBD</u>										
		11/05/12	11/05/12										
				Nov 05									
				1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018 AAINSIDER		0 1 1 1 1 0 0	ACC	30				0.0	\$1,600.00	4	\$6,400.00		
		<u>FBD</u>	<u>LBD</u>										
		10/30/12	11/02/12										
				Oct 29									
				4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019 AAINSIDER		1 0 0 0 0 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u>	<u>LBD</u>										
		11/05/12	11/05/12										
				Nov 05									
				1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020 APNAVY8		0 2 0 0 0 0 0	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
		<u>FBD</u>	<u>LBD</u>										
		10/30/12	10/30/12										
				Oct 29									
				2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021 APNCISLA		0 2 0 0 0 0 0	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
		<u>FBD</u>	<u>LBD</u>										
		10/30/12	10/30/12										
				Oct 29									
				2									

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Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Sell :20:00	**UNCONFIRMED**
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS
Share: 0%	WPVI: 0% WCAU: 0%	WTFX: 0% WPHL: 0% WPSG: 0% WPPX: 0%	WGTV: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022 APVEGATU		0 1 0 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023 APCRIMINAL		0 0 2 0 0 0 0	REGP	30				0.0	\$8,500.00	2	\$17,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024 APBANG*2MENTH		0 0 0 2 0 0 0	REGP	30				0.0	\$15,000.00	2	\$30,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025 APPERSON		0 0 0 2 0 0 0	REGP	30				0.0	\$10,000.00	2	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026 APELEMENT		0 0 0 2 0 0 0	REGP	30				0.0	\$9,000.00	2	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027 APBLOODS		0 0 0 0 2 0 0	REGP	30				0.0	\$8,500.00	2	\$17,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028 ANLATE		0 1 1 1 1 0 0	NEWS	30				0.0	\$3,000.00	4	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Sell :20:00	**UNCONFIRMED**
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS
Share: 0%	WPVI: 0% WCAU: 0%	WTFX: 0% WPHL: 0%	WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029 A NLATE		1 0 0 0 0 0 0	NEWS	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030 A LETTER		0 2 2 2 2 0 0	LETT	30				0.0	\$1,000.00	8	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12		8									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031 A LETTER		2 0 0 0 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032 A FERGUSON		0 2 2 1 2 0 0	LFG	30				0.0	\$400.00	7	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12		7									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033 A FERGUSON		1 0 0 0 0 0 0	LFG	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034 A SPORTRAP		0 0 0 0 0 0 1	LOCS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12		1									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
	Gross Amt	Net Amt	Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	91	\$0.00	\$0.00	\$253,850.00	\$215,772.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH			Billing Int: Monthly BM: SS	
Share: 0%	WPVI: 0% WCAU: 0%	WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0%	WGTV: 0% CABLE: 0%	

Order Totals:

\$0.00

\$0.00

\$253,850.00

\$215,772.50